

SOCIAL MEDIA POLICY



PURPOSE

The purpose of the Social Media Policy is to ensure that all online activity associated with RMHA (Renegades Minor Hockey Association) reflects its values, protects its members and maintains a respectful, safe and positive environment. This policy applies to all players, coaches, parents/guardians, volunteers and affiliates.

POLICY STATEMENT

The RMHA (Renegades Minor Hockey Association) name, logo, and branding may not be used on personal social media accounts in any way that implies an individual is an official representative, spokesperson, or acting on behalf of RMHA, unless prior written authorization has been granted by the Association.

Players, parents, guardians, and family members are permitted to wear or appear in RMHA-branded apparel in personal social media posts. However, such use is for personal identification only and does not constitute endorsement, authority, or representation of RMHA.

Individuals must not present opinions, statements, complaints, or commentary as speaking for RMHA, nor use RMHA branding in usernames, profile photos, cover images, bios, or posts in a manner that could reasonably be interpreted as official communication from the Association.

No team social media accounts (on any platform) are to be created without approval from the Board.

- Approved accounts may not be managed by players, and must be a parent representative.

RMHA has a zero tolerance policy for bullying, harassment or discrimination on any social media platforms. Including but not limited to players, coaches, team officials, ice officials, fans or arena staff.

To ensure a respectful and positive online environment, RMHA reserves the right to request the removal of any social media post that does not comply with this policy

Violation of this policy will result in an indefinite suspension of a player, member or team official from all RMHA activities pending an investigation by the RMHA Discipline Committee.